

# DirectPayMax Brazil

Providing quicker payouts, for improved financial liquidity

DirectPayMax Brazil™ provides a fast, easy to use and trusted method for consumers to make payments directly from their bank account.

There is no need for consumers to sign up, register, use a credit card or to provide additional personal information. They simply select their bank upon checkout and enter their usual online banking information during a secure

session to finalize their transactions. Merchants greatly benefit from DirectPayMax Brazil because it is economical, faster, with low risk of returns, and purchaser account information is verified to reduce erroneous transactions.

Simply more revenue with localized options! DirectPayMax Brazil has advantage over other payment methods because it greatly reduces the risk of

chargebacks, whilst providing quicker payouts, for improved financial liquidity and higher sales volumes for merchants.



## Product Description

Bank Transfer

## Product Process

Upon purchase, the consumer selects their own bank and securely enters their usual online banking information. They simply approve the transaction and the funds are directly transferred from their bank account in real time and receive a payment confirmation immediately.

## Countries Supported

Brazil

## Merchant Advantages

- Provides an additional real-time online payment acceptance method to convenience consumers with no risk and low risk of returns for the merchant.
- Increases sales by offering a local trusted payment solution that is offered by most major banks in Brazil.
- Provides merchants with access to a market segment that has a very low credit and debit card usage.
- Excellent alternative payment solution for declined card transactions and blocked customers.
- Consumer support in local languages is included.

## Consumer Advantages

- Clients of the bank are automatically enrolled and do not need to register. They simply select DirectPayMax Brazil as their payment method, select their bank and approve the payment.
- Provides a trusted and familiar local payment method that is supported by the consumer's own bank.
- Convenient, reliable, and simple transaction process.
- Offers access to more products and services.
- No credit or debit card needed.
- Local support in native language.
- Local currency settlement.